

# Corporate Fact Sheet



SimpleSignal, Inc.

866-434-4404

www.simplesignal.com

Headquarters: Dana Point, CA

National Operations Center:  
Denver, CO

Founded in 2004

Privately Owned

SimpleSignal, Inc. is an enterprise hosted PBX and cloud-based Unified Communications service provider, delivering voice, video, and mobile communications to thousands of satisfied business users globally. The company provides advanced mobile/video PBX as a service (SaaS) and is one of the first companies ever to extend video PBX telephony over iPads, iPhones, and Android mobile devices that can connect with any brand of video conferencing equipment.

SimpleSignal provides a true, one number solution that allows businesses to simplify and unify their business communications with voice, video and text communications, web conferencing, mobile/desktop integration, call recording, voice and video conferencing, and a wide range of CRM and other application integrations. The company also provides a range of Internet services and hosted backup and storage.

## Leadership

- Dave Gilbert, Founder/CEO
- Michael Sterl, Executive Vice President
- Judy Kimminau, COO
- Ujjval Karihaloo, CTO
- Ron Ireland, CFO

## Core Products

### Cloud Hosted PBX With One Number and Mobility

SimpleSignal's enterprise-grade cloud hosted PBX provides a true "one number" voice, video and mobile communications solution.

- Works anywhere, on any device or network, including over 3G/4G wireless
- Built on Broadsoft's softswitch technology
- Delivered over reliable nationwide carrier-class hosted VoIP network
- Geographic redundancy and automatic failover between co-located data centers in California and Colorado

### SIP Trunking

Allows any compatible IP-PBX or existing old telephone equipment to use an existing broadband connection to deliver phone numbers and dial tone for the convergence of all voice and data between an office and the PSTN (public switched telephone network).

- SIP trunking solutions from SimpleSignal deliver productivity-enhancing, money-saving IP telephony features, while using a customer's existing PBX equipment.
- Advanced hosted features such as simultaneous ring, click to call, disaster recovery, HD Audio and multi-point video conferencing can also be layered on by using SimpleSignal's SIP Trunks.

### HD Video Conferencing

Enterprise-grade "bring your own device" HD video conferencing provides a cost-effective, outsourced solution with secure multi-point conferencing bridges, co-location facilities and network management.

- Instant high-quality video conferencing for 2 to 100 users
- Firewall access for remote workers and third-parties
- Works with legacy PBX, deskphones, PCs and mobile devices
- SIP and H.323, IOS and Android compatible, works with any video equipment manufacturer

### HD Audio Conferencing

SimpleSignal's conference bridge uses proprietary HD quality sound enhancement combined with ITU Standard wideband speech codec G.722 to provide the highest quality conference calls available.

- Includes reservationless conference start and hosting for up to 100 participants.

### Web Conferencing

SimpleMeetup offers a feature-rich, customizable platform for hosting online meetings, webinars and training sessions. With face-to-face, multi-person video and the integration of third-party apps like Salesforce, Outlook and Facebook, SimpleMeetup helps businesses collaborate more efficiently while saving them time and money. Includes end-to-end SSL and up to AES-256 encryption.



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### Call Recording

SimpleSignal's Call Recording software is perfect for both SMBs and enterprises. Incoming and outgoing calls are recorded automatically and offer reporting, annotation and tagging features for easy and simple playback. A popular tool among a variety of vertical markets, SimpleSignal's Call Recording helps customers protect themselves in legal matters, train employees and maintain higher levels of quality control.

- No proprietary playback requirements-uses standard MP3 files
- Integrates with Salesforce and Sugar CRM
- Records "in the cloud" giving mobile workers the same capability as the office team

### SMS Texting

SimpleSignal's text messaging application allows users to access text messages from multiple devices at the same time. Sending and receiving texts from a customer's "office number" completes the true one-number solution.

### Voicemail to Text

Voicemail2Text automatically transcribes voicemail and delivers the transcription and an audio file of the message to any mobile device or email inbox. Messages become searchable documents that can be read, saved, forwarded and deleted. Voicemail2Text works with all major U.S. carriers and networks with no hidden call forwarding fees.

### Fax to Email

SimpleSignal Fax to Email services saves customer's time and money by using their email to send and receive fax anytime, anywhere! They have the ability to read faxes right in their email inbox, and easily store them for future reference as a digital file.

### Backup & Storage

SimpleSignal Backup automatically transmits data to two off-site, geographically-dispersed data centers via a secure Internet channel. This fully scalable cloud solution provides custom scheduling, unlimited backup sets and continuous data protection.

### Plus:

Hosted Exchange, Google Apps, CRM Integration with all major CRM providers, the Unity Toolbar that brings call control to the desktop, Web Call Back Button and Network Services

### Additional Resources

- Read the SimpleSignal Blog at <http://www.simplesignal.com/blog>
- Find us on Facebook at <http://www.facebook.com/SimpleSignal>
- Follow us on Twitter at <http://twitter.com/simplesignal>
- Read the Sherpa to the Cloud Blog at <http://www.simplesignal.com/sherpa/blog>
- Follow the Sherpas on Twitter at <http://twitter.com/sherpa2cloud>

### Customers

SimpleSignal's customers range from SMBs to enterprise organizations including:

